

# Pasadena Heritage Society – NL Inc.



## Annual Report 2022 | 2023



# Our Story

The Pasadena Heritage Society - NL began as a grassroots organization following the success of a heritage display during Pasadena's Come Home Year 2012. Formed as an Advisory Committee to the Town Council in 2014, the committee quickly outgrew its role.

We launched our website and began collecting artifacts and items of interest. We conducted interviews which later were added to Memorial University's Digital Archives.



Traditional skills workshops quickly became a favourite. Drawing upon expertise in the community, our events brought multiple generations together to share, learn, and have fun.

Knowledge sharing events allowed us to fulfill our mission of preserving and promoting the heritage of Pasadena. In 2022, Pasadena Heritage Society – NL Inc. became a registered corporation in Newfoundland and Labrador. We have come a long way from Pasadena Days in 2012.

## BOARD OF DIRECTORS

### Chairperson

Carole Spicer

### Vice-Chairperson

Vacant

### Secretary

Marylyn Murphy

### Treasurer

Karen Tiller

### Directors

Dianne Bartlett

Teresa Dominie

Angela Menchion

Vacant

Vacant

# Message from Chairperson

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*“There are children going to school on Midland Row who do not know Midland ever existed.”*

I have deep roots in this community. My mother was born in Pasadena, my father in Midland. I live on a street named for my great-grandfather. When our family moved to Pasadena in 2009, my daughters knew more about the history of Pasadena than many of their classmates who were born here.

I wanted to change that.

I am honoured to be the first Chairperson of the Pasadena Heritage Society – NL.

I am extremely proud of the work of past and current members of our committee. Over several years we have strived to share our passion and knowledge of the community with everyone.

This past year, we became incorporated. I am excited for the changes this will bring. We will hold our first official election. Strategic priorities will be developed. A renewed focus and sense of optimism will drive us.

We look forward to continuing to offer an opportunity to learn more about the humble beginnings of three communities which became one.



*Cande R. Spicer*



## Photo Scanning Party

During a global pandemic, like many organizations our activities were curtailed. Early in 2022, we cautiously began reconvening as a committee. While modified, and following all safety protocols, we began offering community events once again.

We partnered with Heritage NL in April to hold our first photo scanning party. They taught us the proper way to scan, document, and catalog photos. Members of the community came out with photo albums, newspapers, and other items of interest to be documented.



## Come Home Year 2022

2022 was Come Home Year for the province of Newfoundland and Labrador. Like most communities the Town of Pasadena held a 10-day celebration in July. The Pasadena Heritage Society – NL was pleased to offer two events.

Our second running of the Amazing Heritage Race took place during Come Home Year 2022. Four teams participated on their own schedule racing about town solving heritage clues.



The oldest of our communities, South Brook, turned 100! Established c. 1921, the community amalgamated with the Town of Pasadena in 1986. In partnership with the Town of Pasadena, a garden party celebration was held at William H. Seward Park. We challenged residents to complete a South Brook 100 crossword puzzle with tidbits of knowledge about the community. Games, a BBQ, cupcakes and more rounded out the event.





## Amazing Heritage Race – Winter Carnival 2023



Our third offering of the Amazing Heritage Race mimicked the original television show. Six teams ran simultaneously through the course around town. Heritage clues directed teams to the next place. Upon arrival, team members competed in challenges.

