



2024 - 25

Annual Report

Pasadena Heritage Society - NL Inc.



2 Table of Contents

Message from the Chairperson	03
Introduction	04
Mission & Vision	04
Strategic Goals	05
Board of Directors	05
Project updates	06
Financials	08
What's next?	10



Message from the Chairperson

This past year, Pasadena Heritage Society - NL Inc. has made significant progress on our 3-year strategic plan.

Our goals for 2024-2027 are:

1. Increase awareness of what we do and why
2. Fully document and preserve our collection
3. Heighten awareness of the heritage of Pasadena

Our partnership with the Town of Pasadena allowed us to leverage our operating grant to secure additional funding for our projects and activities. We hired a summer student through Canada Jobs Grant, secured project funding with the Cultural Economic Development Program, and we were a successful recipient of a Celebrate 75 grant commemorating 75 years of Confederation.



One of our major accomplishments this year was the publication of *What's the Word on the Street?* This project began in 2018 with an engagement session with members of the community. Our project stalled for a few years; however, we were determined to make it happen this year. We collected anecdotal information, scoured council minutes, and reviewed census records to gather as much information as we could. We celebrated when the book was finally in our hands!

Other accomplishments include installing our first interpretive sign in the community. Located near the bridge on Church Street, the sign provides the story of the bridge. In an effort to be fully accessible, the sign offers a QR code which can be scanned to listen to the story for those with vision or literacy challenges, or those who prefer an audio format. We are grateful to our summer student for her beautiful rendition of the information.

We look forward to continuing to connect with the community to collect, preserve, and promote the history and heritage of Pasadena, Newfoundland and Labrador. Our second interpretive sign is in production with more planned.

I would like to take this opportunity to thank our volunteer Board of Directors for your hard work, passion, creativity and dedication to fulfil our vision of ensuring intangible knowledge and artifacts are preserved for future generations.

Cande R. Spicer

Introduction

The Pasadena Heritage Society - NL Inc. is a dedicated and passionate registered not-for-profit organization, with a thoughtful and steadfast commitment to our mission and vision.



Mission and Vision



We collect, preserve, and promote the rich history and heritage of Pasadena, Newfoundland and Labrador.



To ensure intangible knowledge and artifacts are preserved for future generations.

Strategic Goals

2024 - 27

Our goals for 2024-2027 are:

1. Increase awareness of what we do and why
2. Fully document and preserve our collection
3. Heighten awareness of the heritage of Pasadena

Board of Directors

Team

Carole
Spicer
Chairperson



Marylyn
Murphy
Vice Chairperson



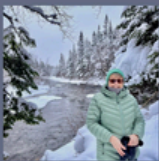
Teresa
Dominie
Secretary



Karen
Tiller
Treasurer



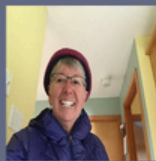
Dianne
Bartlett
Director



Andrew
Dominie
Director



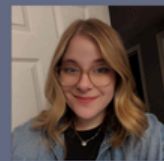
Deborah
Lemoine
Director



Angela
Mention
Director



Jessica
Rubia
Director



Project Updates

Increase awareness

We are committed to getting our message out to the public about who we are and what we do.

We continued to connect with the community by:

- Participating in the Main Street & Christmas Markets
- Attending the Seniors' Social event at Pasadena Place to share our story
- The introduction of The Bridge Newsletter



Project Updates

Our collection

In the past year, we worked hard to bring our collection up to industry standards. Our summer student focused on fully documenting all items collected to date following our Collections Policy and its guidelines.

We conducted 8 oral interviews as part of our Confederation grant project. Interviews are being transcribed and metadata is under development to add them to Memorial University's Digital Archives Initiative (DAI) website.



Project Updates

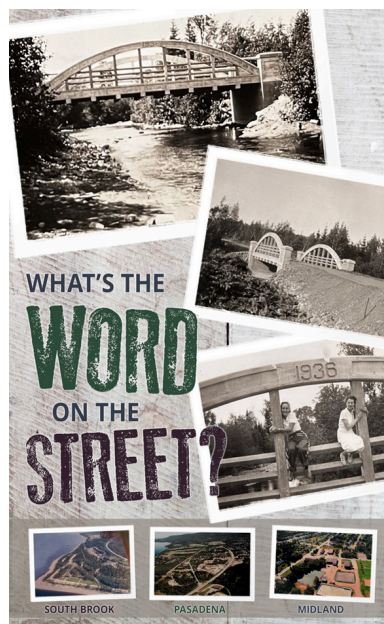
Heighten heritage awareness

Many people in the community have no historical connection to the town or region. Through our interpretive signage project we aim to provide residents and visitors with information. Our first sign is located near the bridge on Church Street, a significant piece of infrastructure in the evolution of the community.

At Wright's Family Farm, our partnership continues to offer visitors to the farm an opportunity to view farming artifacts owned by past and current residents. We received enough donations to warrant installing a third sign in the display.



Learning traditional skills continues to be a favourite event. Bread making and fireweed jelly were popular workshops this past year.



A long time in the making, our first book, *What's the Word on the Street?* was published in November 2024. It is registered with Library & Archives Canada and has been added to the NL Public Library catalogue.

Financial Statements

Year ending March 31, 2025

PASADENA HERITAGE SOCIETY - NL INC.

Balance Sheet

March 31, 2025

	2024-25	2023-24
Assets		
Current		
Cash	\$ 9,907.40	9,117.89
	9,907.40	9,117.89
Fixed		
	\$ 9,907.40	\$ 9,117.89
Liabilities		
Current		
Accounts payable and accrued liabilities	-	-
Future	-	-
	-	-
Retained earnings	9,907.40	9,117.89
	\$ 9,907.40	\$ 9,117.89

Financial Statements

Year ending March 31, 2025

PASADENA HERITAGE SOCIETY - NL INC.
Statement of Operations and Retained Earnings
Year Ended March 31, 2025

	2024-25	2023-24
Revenue		
Word on the Street Sales	1,540.00	-
Sales - Services	-	320.00
Shipping Revenue	15.00	-
Other Income	13,958.20	13,922.16
	15,513.20	14,242.16
Expenses		
Wages	4,538.72	-
EI Expense	105.52	-
CPP Expense	238.00	-
Advertising	237.82	517.98
Bank Fees and Interest	1.50	6.50
Business Fees & Licences	921.09	199.86
General Expenses	284.49	2,395.59
Workshop Expenses	370.20	1,490.34
Meals and Entertainment	-	514.00
Word on the Street	3,213.90	-
Signage Project	4,812.45	-
	14,723.69	5,124.27
Net Income/(Loss)	789.51	9,117.89
Retained earnings - beginning of year	9,117.89	-
Retained earnings - end of year	9,907.40	9,117.89

What's next?

2025-26 Objectives

Increase Awareness

- Implement a communication strategy
- Meet with community groups

Our Collection

- Project Capture
- Train board members in collection management

Heighten Heritage Awareness

- Install Timeline & Community interpretive signs
- Traditional Skills events



Thank you to the community for supporting our efforts to collect, preserve, and promote the history and heritage of the Town of Pasadena.

Pasadena Heritage Society - NL Inc.

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